FORM D

SEC Mail Mail Processing Section JUN 7 & SOOB

Washington, DC

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** ∜©©UNIFORM LIMITED OFFERING EXEMPTION

4 28 30	c
OMB APPROVAL	

3235-0076 OMB Number:

April 30, 2008 Expires:

Estimated average burden hours per response 16.00

SEC USE ONLY Prefix Serial DATE RECEIVED

Name of Offering (check if this is an amendment and name has changed, and indicate change.) Common Stock Option Issuance	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) Type of Filing: New Filing Amendment	ULOE
A. BASIC IDENTIFICATION DATA	
Enter the information requested about the issuer	08052734
Name of Issuer (check if this is an amendment and name has changed, and indicate change.)	UBU52154
OPENLANE, Inc.	
Address of Executive Offices (Number and Street, City, State, Zip Code) 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025	Telephone Number (Including Area Code) (650) 532-6300
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business	
Development of Enterprise and Managed Software	
Type of Business Organization corporation	processed
Month Year	JUN 2 5 2008
Actual or Estimated Date of Incorporation or Organization: 0 0 Actual Estimated Date of Incorporation or Organization: Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for States CN for Canada; FN for other foreign jurisdiction)	
GENERAL INSTRUCTIONS	
Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D o 77d(6).	r Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.
When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given be which it is due, on the date it was mailed by United States registered or certified mail to that address.	
Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 2054	1 9.
Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manuall photocopies of the manually signed copy or bear typed or printed signatures.	y signed. Any copies not manually signed must be
Information Required: A new filing must contain all information requested. Amendments need only report thereto, the information requested in Part C, and any material changes from the information previously supplement be filed with the SEC.	t the name of the issuer and offering, any changes ied in Parts A and B. Part E and the Appendix need
Filing Fee: There is no federal filing fee.	
State:	
This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for st	

-ATTENTION-

are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

this notice and must be completed.

A. BASIC IDENTIFICATION DATA	
2. Enter the information requested for the following:	
 Each promoter of the issuer, if the issuer has been organized within the past five years; 	
• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or m	ore of a class of equity securities of the issuer.
Each executive officer and director of corporate issuers and of corporate general and managing partr	ers of partnership issuers; and
 Each general and managing partner of partnership issuers. 	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Dire	ctor General and/or Managing Partner
Full Name (Last name first, if individual) August Capital	
Business or Residence Address (Number and Street, City, State, Zip Code) 2480 Sand Hill Road, Suite 101, Menlo Park, CA 94025	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Dire	ctor
Full Name (Last name first, if individual) Adam Boyden	
Business or Residence Address (Number and Street, City, State, Zip Code)	· · · · · · · · · · · · · · · · · · ·
c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Dire	ctor General and/or Managing Partner
Full Name (Last name first, if individual) Bronder, Mark	
Business or Residence Address (Number and Street, City, State, Zip Code) 218 Wyndham Drive, Portola Valley, CA 94028	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Direction	ector General and/or Managing Partner
Full Name (Last name first, if individual) Butterwick, Roger L.	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Dire	ector General and/or Managing Partner
Full Name (Last name first, if individual) Champion, Kerry	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025	
	ector General and/or Managing Partner
Full Name (Last name first, if individual) Curry, Ed	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Dire	ector General and/or Managing Partner
Full Name (Last name first, if individual) Edelstein, Gary	-
Business or Residence Address (Number and Street, City, State, Zip Code) c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Dire	ector General and/or Managing Partner
Full Name (Last name first, if individual) Iorgulescu, Andrew	- warning - warning

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Business or Residence Addr c/o OPENLANE, Inc., 4600							
Check Box(es) that Apply:	Promoter		Beneficial Owner	Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, Kelly, Peter	if individual)						
Business or Residence Addr 3751 17 th Street, San Franci		Street,	City, State, Zip Co	de)	,		
Check Box(es) that Apply:	Promoter		Beneficial Owner	Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, Kinross, Clive	if individual)						-
Business or Residence Addr c/o OPENLANE, Inc., 4600							
Check Box(es) that Apply:	Promoter	\boxtimes	Beneficial Owner	Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, Madera, Paul	if individual)						
Business or Residence Addr c/o Meritech Capital 245 Ly							
Check Box(es) that Apply:	Promoter	\boxtimes	Beneficial Owner	Executive Officer	□ Director		General and/or Managing Partner
Full Name (Last name first, Marquardt, David	if individual)						
Business or Residence Addr c/o August Capital 2480 San							
Check Box(es) that Apply:	Promoter		Beneficial Owner	Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, McCauley, R. Gary	if individual)						
Business or Residence Addr c/o OPENLANE, Inc., 4600							
Check Box(es) that Apply:	Promoter	\boxtimes	Beneficial Owner	Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, Meritech Capital	if individual)						
Business or Residence Addr 245 Lytton Avenue, Suite 3				de)			
Check Box(es) that Apply:	Promoter	\boxtimes	Beneficial Owner	Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, MPI Holdings, Inc.	if individual)			3, 10.			
Business or Residence Addi 11 Church Street, Suite 200	,			ode)		<u> </u>	
Check Box(es) that Apply:	Promoter		Beneficial Owner	Executive Officer	Director		General and/or Managing Partner
Full Name (Last name first, Palle, Nagendra	if individual)						
Business or Residence Adda c/o OPENLANE, Inc., 4600							
Check Box(es) that Apply:	Promoter		Beneficial Owner	Executive Officer	Director		General and/or Managing Partner

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Full Name (Last name first, if individual) Rogers, Sandy		
Business or Residence Address (Number and Street, City, State, Zip Code) 16 Greensbriar, St. Louis, MO 63124	1	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Schewitz, Warren		
Business or Residence Address (Number and Street, City, State, Zip Code) c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Sikes, L. David		
Business or Residence Address (Number and Street, City, State, Zip Code) 400 Burning Tree Court, Half Moon Bay, CA 94019		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Stein, Michael		
Business or Residence Address (Number and Street, City, State, Zip Code)		
c/o MPI Holdings, Inc. 11 Church Street, Suite 200, Toronto, Ontario, Canada M5E 1W1 Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☒ Executive Officer	Director	General and/or
Full Name (Last name first, if individual) Tapp, Chuck		Managing Partner
Business or Residence Address (Number and Street, City, State, Zip Code) c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Varkul, Johnathan		
Business or Residence Address (Number and Street, City, State, Zip Code) c/o OPENLANE, Inc., 4600 Bohannon Drive, Suite 100, Menlo Park, CA 94025		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)	·-	
Business or Residence Address (Number and Street, City, State, Zip Code)		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)		
Business or Residence Address (Number and Street, City, State, Zip Code)		

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	B. INFORMATION ABOUT OFFERING		
		Yes	No
1.	Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?		\boxtimes
		_	_
	Answer also in Appendix, Column 2, if filing under ULOE.		
2.	What is the minimum investment that will be accepted from any individual?	N/A	
		Yes	No
3. 4.	Does the offering permit joint ownership of a single unit?	, Ш	
4.	commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.		
Full N/A	Name (Last name first, if individual)		
Bus	iness or Residence Address (Number and Street, City, State, Zip Code)		
Nau	or Associated Declaracy Declar		
Nan	ne of Associated Broker or Dealer		
Stat	es in Which Person Listed Has Solicited or Intends to Solicit Purchasers		
	(Check "All States" or check individual States)		All States
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Full N/A	Name (Last name first, if individual)		
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Nar	ne of Associated Broker or Dealer		
Stat	les in Which Person Listed Has Solicited or Intends to Solicit Purchasers		
	(Check "All States" or check individual States)	[All States
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Full	Name (Last name first, if individual)		
N/A	·-··		
Bus	siness or Residence Address (Number and Street, City, State, Zip Code)		
Nar	ne of Associated Broker or Dealer		
Stat	tes in Which Person Listed Has Solicited or Intends to Solicit Purchasers	_	1 411 04
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C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.			
	· .	Aggregate Offering Price		Amount Already Sold
		0.00	•	0.00
	Debt			0.00
	Equity\$	0.00	3	0.00
	Common Preferred			
	Convertible Securities (including warrants)			
	Partnership Interests			
	Other (Specify			
	Total \$	517,600.00	\$.	517,600.00
	Answer also in Appendix, Column 3, if filing under ULOE.			
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Number Investors	-	Aggregate Dollar Amount of Purchases
	Accredited Investors	1	5	517,600.00
	Non-accredited Investors			0.00
	Total (for filings under Rule 504 only)			
	Answer also in Appendix, Column 4, if filing under ULOE.			
3.				
	Type of Offering	Type of Security		Dollar Amount Sold
	Rule 505	N/A	5	N/A
	Regulation A	N/A	9	N/A
	Rule 504	N/A	5	N/A
	Total	N/A	5	N/A
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.			
	Transfer Agent's Fees		\$	0.00
	Printing and Engraving Costs			0.00
	Legal Fees			0.00
	Accounting Fees			0.00
	Engineering Fees			0.00
	Sales Commissions (specify finders' fees separately)	· · · · · · · · · · · · · · · · · · ·		0.00
	Other Expenses (identify)			0.00
	Total			0.00

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF	PR	OCEEDS				
	b. Enter the difference between the aggregate offering price given in response to Part C — Question 1 and total expenses furnished in response to Part C — Question 4.a. This difference is the "adjusted gross proceeds to the issuer."			\$			517,600.00
5.	Indicate below the amount of the adjusted gross proceed to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C — Question 4.b above.	l					
			Payments to Officers, Directors, & Affiliates		1		ments to Others
	Salaries and fees		\$0.0	<u> </u>] \$;	0.00
	Purchase of real estate			_			0.00
	Purchase, rental or leasing and installation of machinery and equipment			- 0 [0.00
	Construction or leasing of plant buildings and facilities				_ `	_	0.00
		ш	<u> 0.0</u>	<u> </u>	4 لــ	'—	0.00
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another	_		Λ Г	٦,		0.00
	issuer pursuant to a merger)			<u>0</u>	_ `	_	0.00
	• •				_		517,600.00
	Working capital				_		0.00
	Other (specify):	ш	J. J. O.O	ַ ∟	4 لــ	<u> </u>	
			\$0.0	<u>o</u> [그 \$	\$	0.00
	Column Totals			<u>o</u> [2	< 5 €	<u>s_</u>	517,600.00
	Total Payments Listed (column totals added)		$\boxtimes s$				517,600.00
Г	D. FEDERAL SIGNATURE					_	_ _
sig	e issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice nature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commis information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of R	ssic	on, upon writt	lule en r	505 equ	i, th	ne following of its staff
	DENLANE, Inc. Signature Signature		ate ine \8, 2008				
	me of Signer (Print or Type) ger Butterwick Title of Signer (Print or Type) Chief Executive Officer	-					

ATTENTION-

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)